ECMA Charter

Our Goals

- The design, development and manufacture of humane, balanced training systems that improve the quality of life of pets.
- Improving and enhancing communication between pets and owners therefore promoting the 'pet: human' bond.
- To provide and maintain the most up to date training and user guides to enable owners to use training systems effectively, responsibly and humanely.

Our Promise

- To never falter from our commitment to improve the quality of life of pets.
- **To communicate, collaborate and cooperate** with relevant stakeholders to improve animal welfare based on robust scientific evidence.
- To ensure through testing that our products comply with the latest revision of the ECMA
 Technical Standards.
- To ensure that our website, user and training guides follow the latest revision of the ECMA
 Code of Practice.
- To support prosecution of those allegedly responsible for maliciously compromising animal welfare through the misuse of ECMA members' products when brought to our attention.

Our Standards

- Our standards are reviewed at the Annual General Meeting of the ECMA and updated if appropriate to ensure that they comply with the latest relevant standards.
- Our manufacturers assure conformity of production through random batch testing.
 - ECMA Code of Practice, revision 1 (2nd April, 2012)
 - Technical Requirements, Revision 6 (2nd April, 2012)

Our Regulators

- We commit to comply with the latest relevant standards from numerous regulatory
 organisations. These are reviewed at the Annual General Meeting of the ECMA to ensure
 that they are the most relevant standards for the ECMA to conform to.
- Copies of Declaration of Conformance (DoC) are available from manufacturers upon request.

List of Regulators (as of 22 June 2012)

1. International Electrotechnical Commission (IEC)

- IEC 60950-1
- IEC 60335-2-76
- IEC 60479-1
- IEC 60479-2
- IEC 60050
- IEC 60990

2. European Telecommunications Standards Institute (ETSI)

- ElectroMagnetic Compatibility (EMC)
 - ETSI EN 301-489-1 1.9.2 (2011-09)
 - ETSI EN 301 489-3 1.4.1 (2007-11)
- Radio spectrum Matters (ERM)
 - ETSI EN 300 330-1 1.7.1 (2010-02)
 - ETSI EN 300 220-3 1.1.1 (2000-09)

3. The Radio and Telecommunications Terminal Equipment Compliance Association (R&TTE CA)

- Essential requirements under article 3 EU Directive 1999/05/EC
- 4. <u>Restriction of the Use of Certain Hazardous Substances in Electrical and Electronic Equipment (RoHS)</u>
- 5. Low Voltage Directive (LVD) 2006/95/EC
- 6. The Waste Electrical and Electronic Equipment Directive (WEEE Directive)
 - The Waste Electrical and Electronic Equipment (Amendment) Regulations 2007

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| A.M Critchley | Secretary of the ECMA | |
| 29 | TH August, 2012 | |
| Date | | |